

# WRITE TO THE POINTE

The Larry Cervi School of Performing Arts Newsletter  
(Performing Arts Excellence since 1990)

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www.cervi-school.com

July 2010

## Welcome to our 20<sup>th</sup> Anniversary Season

**DATES** – **Open House/Registration** – August 11<sup>th</sup>, 4:00 – 8:00pm  
**Registration** – August 19, 24, and September 2, 4:00 – 8:00pm  
**First Day of Classes** – Saturday, September 11<sup>th</sup>

**REGISTRATION** – You may register at the studio on the above dates or by mail. Please call Wanda Desgain, Office Manager at 412.856.7713 with any questions. Please register early. Some popular classes will fill up fast and no spaces will be reserved without full payment.

**DISCOUNTS** – To encourage students to maximize the benefits of their training, we are again offering several discounts from our normal fee structure. In addition to the usual “2<sup>nd</sup> class of the same subject 50% discount” for term students, we will continue with our policy of providing a 5% discount for early registration (before September 2<sup>nd</sup>) and an additional 5% multiple class family discount. For those families who study 6 hours per week or more (whether **paying by term or month**) a 15% discount will be given. Also the parents of our term paying students will receive a 50% discount on any adult class they take.

**LATE FEES** – All term payments not received within 7 days of the new term will be charged a \$10 late fee. All monthly payments not received within 7 days of the new month will be charged a \$5 late fee. All students paying for single classes must pay each week **before** the class is taken.

**COSTUMES** - We will again collect costume fees before the Christmas break. This allows us to take advantage of early payment vendor discounts and pass the savings on to our students. A 7% sales tax on all costumes will be charged and we will again charge a \$15 late fee **per costume** if not paid in full by the due date. This is necessary because we lose early payment discounts and pay additional shipping charges when ordering separately.

**SCHEDULES** – Class levels for returning students are posted at the studio and on our web site, [www.cervi-school.com](http://www.cervi-school.com). New students must be evaluated by our teachers for placement. Students may spend several years at particular levels and still grow and improve their technique. Levels do not coincide with the number of years of study and do not automatically change every year. Careful consideration is given to each student by their instructors for proper placement.

**NEW CLASSES** – A new format for the high school Musical Theatre class this year will emphasize a separate acting class and a group voice lesson.

**BALLET/POINTE** – We strongly recommend that everyone studying ballet at level 4 and above take at least 2 ballet classes per week. Pointe work is demanding on a dancer’s body and the benefits from gaining strength from the multiple classes will help prepare students and prevent injury. Students interested in studying pointe must be recommended for a level 4 ballet class or higher and be evaluated by one of our professional instructors. Pointe shoes **should not** be purchased until after the students are instructed to do so.

**TEACHERS** - Two new teachers with impressive credentials have joined our already professional staff. We welcome Kristen Brandt and Jessica Stanley to our school.

### AND FINALLY.....

The 2010/2011 school year marks the fourth year in a row with **no tuition increase**. We want to give every student a chance to learn and grow in these uncertain economic times. Pictures taken by Bobbi Martello at our stage dress rehearsal are available for view/purchase at [www.Allsmilespix.com](http://www.Allsmilespix.com). Thanks to all of you who help make The Larry Cervi School of Performing Arts a wonderful place to study and learn. Please call Wanda at the office with any questions, concerns, or comments.

*Larry Cervi      Kim Merge*  
*Jenn Prohala*